

Trendlines Beat Headlines

Trending Report

Special Edition: Mid-Year Update



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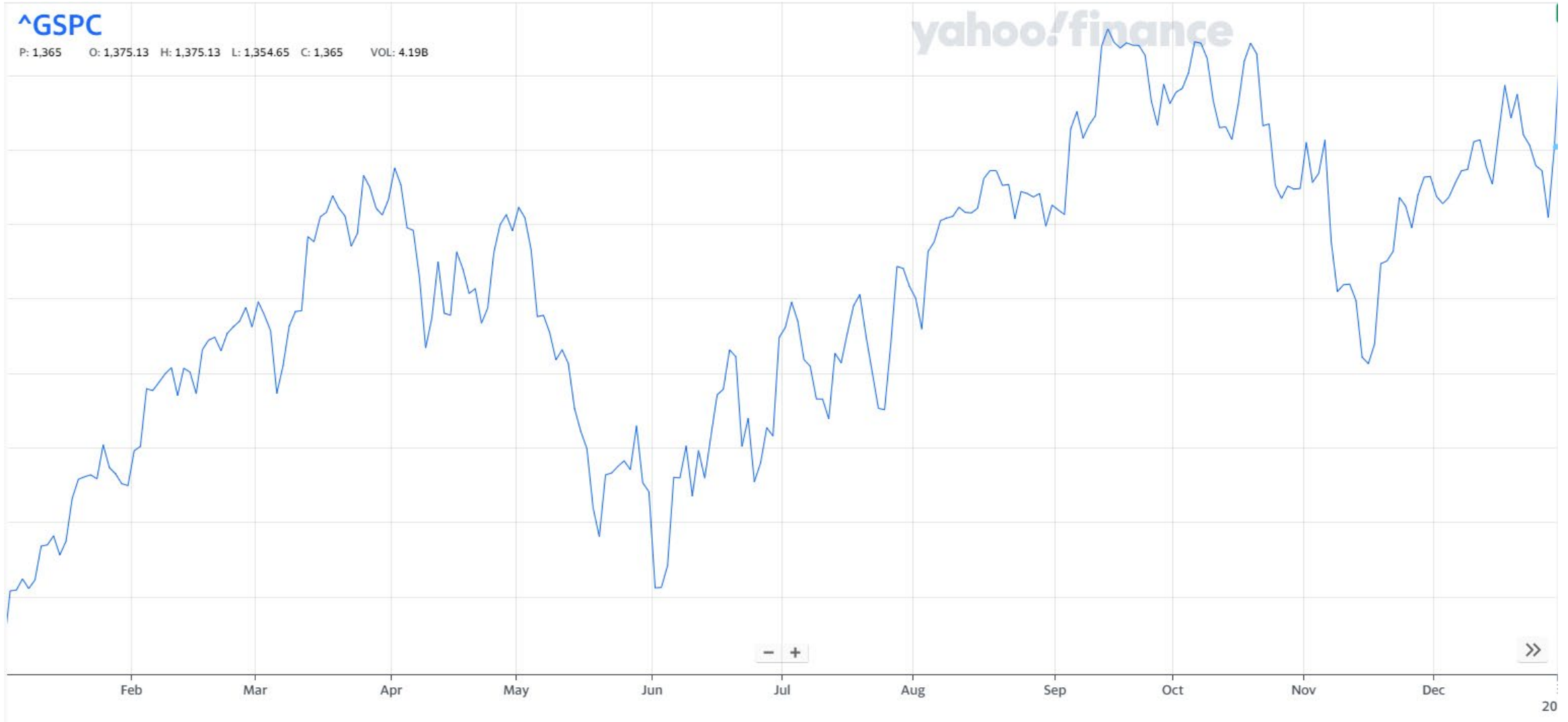
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Honor Roll 5-Time Honoree

2012

USA FINANCIAL.



2016

USA FINANCIAL.

^GSPC

P: 2,016.71 O: 2,013.78 H: 2,021.94 L: 2,004.17 C: 2,016.71 VOL: 3.71B

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- +

>>

2020

^GSPC

P: 2,852.5 O: 2,794.54 H: 2,852.8 L: 2,766.64 C: 2,852.5 VOL: 5.65B

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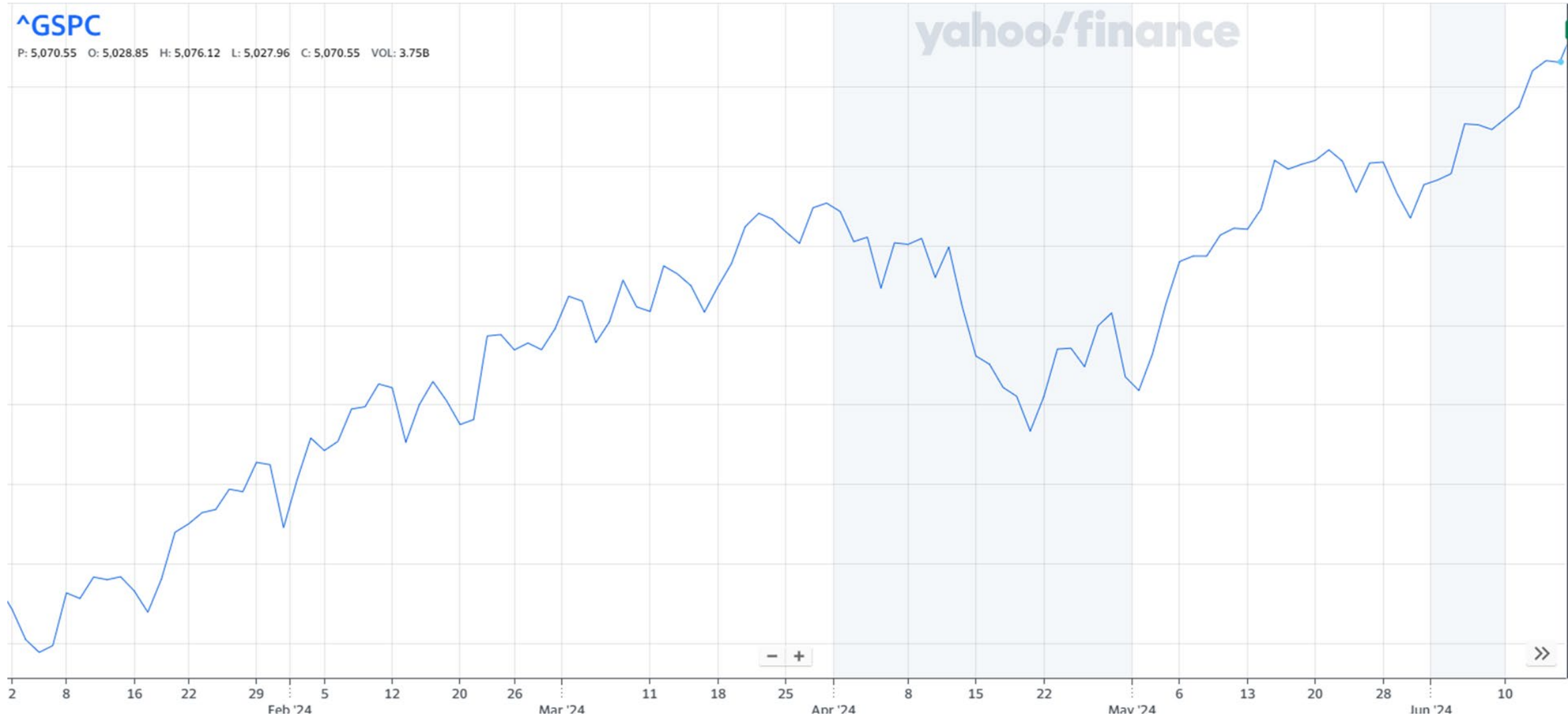
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2024 (Jan – mid June)

^GSPC

P: 5,070.55 O: 5,028.85 H: 5,076.12 L: 5,027.96 C: 5,070.55 VOL: 3.75B

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Beyond the electoral cycle, economic indicators such as growth rates, [interest rates](#), [inflation](#) and corporate earnings hold more sway over market returns than election outcomes. Therefore, while the election may cause more buzz and excitement, it is important for investors to focus on broader economic trends rather than short-term election-related noise, aligning with long-term strategic investment goals.

Historical data highlights the minimal long-term effects of elections on market performance, with the [S&P 500](#) showing resilience and positive returns regardless of the electoral cycle. Economic and inflation trends consistently outweigh electoral outcomes, so it is wise to maintain a steady investment approach based on market fundamentals.

What Will the Stock Market Do as Election Nears?

Kiplinger

BY [ADAM LAMPE](#)

PUBLISHED 28 MAY 2024

What Should Investors Expect From The Market This Election Cycle?

Kristin McKenna Senior Contributor @
President, Darrow Wealth Management in Boston,
MA

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Investors shouldn't fret about the upcoming presidential election. And they definitely shouldn't let politics upend their long-term financial plans. Why? Because historically, financial markets have rewarded investors who stay the course. And while it may seem counterintuitive, in the past, U.S. stocks were less likely to incur losses during election years versus non-election years. These charts can help explain what investors should expect from the stock market this election cycle.

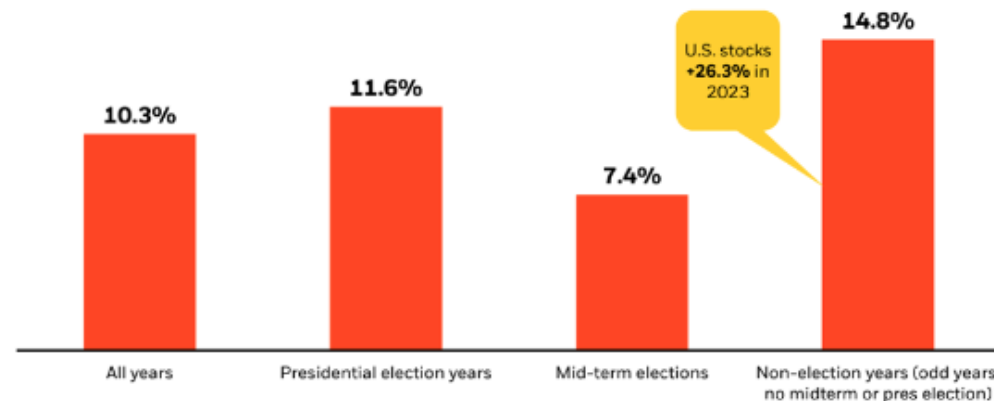


U.S. stocks across the election cycle



U.S. stock performance

Average annual return, 1/1/26 - 12/31/23



Morningstar as of 12/31/23. Stock market represented by the S&P 500 Index from 1/1/70 to 12/31/23 and NASDAQ U.S. large cap stocks Index from 1/1/26 to 1/1/70. Past performance does not guarantee or indicate future results. Index performance is for illustrative purposes only. You cannot invest directly in the index.



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