Trendlines Beat Headlines

Trending Report

Data Ending: 2024.01.05

2023 Historical Stock Market Stack-Up

Make Complexity Simple...
Make Possible Predictable



SECURITIES

Broker-Dealer & RIA Member FINRA/SIPC **FORMULAS**

Formulaic Trending Asset Management **EXCHANGE**

Turnkey Asset Management Program **INSURANCE SERVICES**

Insurance & Annuity
Distribution

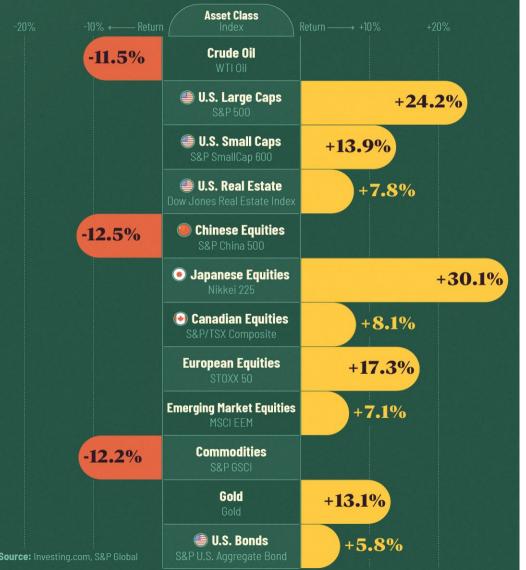
ADVISOR ADVANCEMENT

Consulting, Technology & Multimedia Marketing

6020 E. Fulton St. • Ada, Michigan 49301 • usafinancial.com • 888.444.0125



2023 **Markets Roundup**



Information Technology



+56.4%

Communication Services



+54.4%

2023

Consumer Discretionary



+40.3%

Industrials



+16.0%

Materials



+10.2%

Financials



+9.9%

Real Estate

Health Care

-4.8%



+8.3%

+0.3%

-2.3%



Consumer Staples



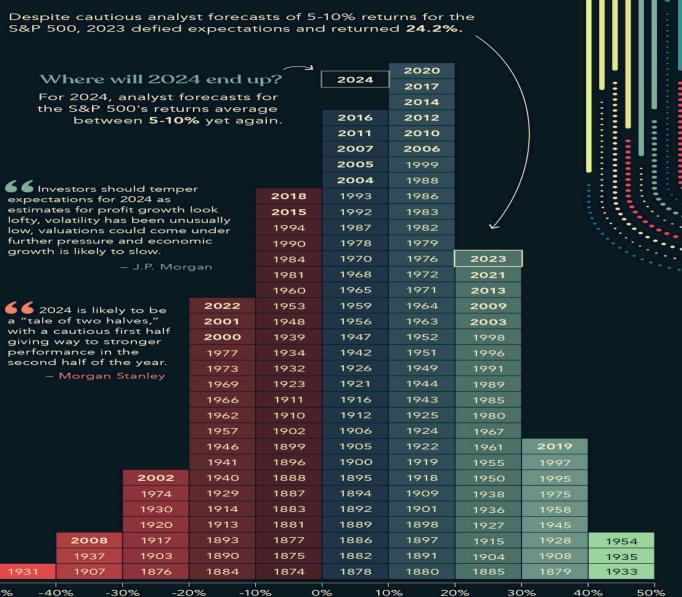
Energy



Utilities

Returns as of Dec 29, 2023 Source: S&P Global

150 Years of S&P 500 Returns Despite cautious analyst forecasts of 5-10% returns for the S&P 500, 2023 defied expectations and returned 24.2%.



US Capitalization 1-Year Trend



US Sector 1-Year Trend

ETF Name & Market Segment

VGT

VIS

GLD

EQL

Vanguard Financials Etf

Vanguard Health Care Etf

Vanguard Industrials Etf

Vanguard Materials Etf

Vanguard Reit Etf SPDR Gold Trust

Vanguard Information Tech Etf

Vanguard Consumer Disc Etf

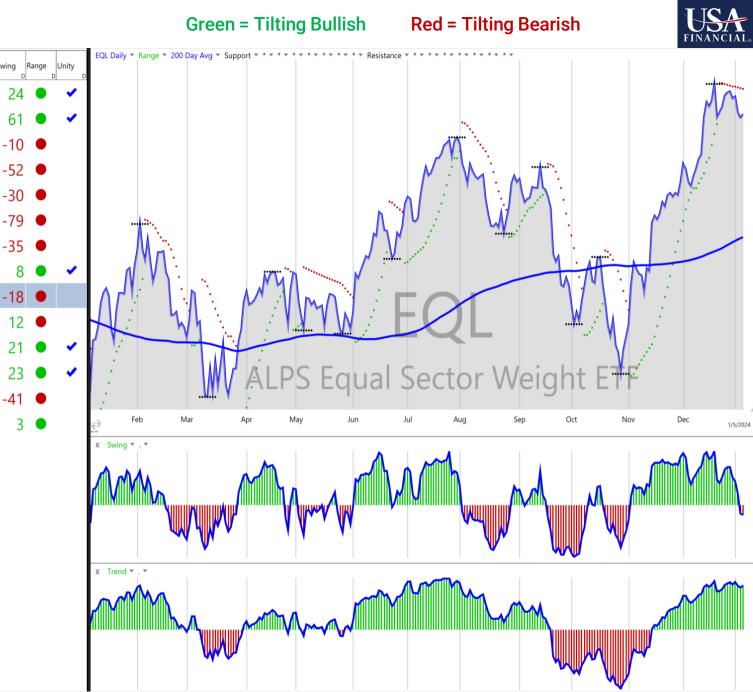
ALPS Equal Sector Weight ETF

Vanguard Telecomm Srvs Etf

Vanguard Utilities Etf iShares Silver Trust ETF

Vanguard Energy Etf

Vanguard Consumer Staples Etf



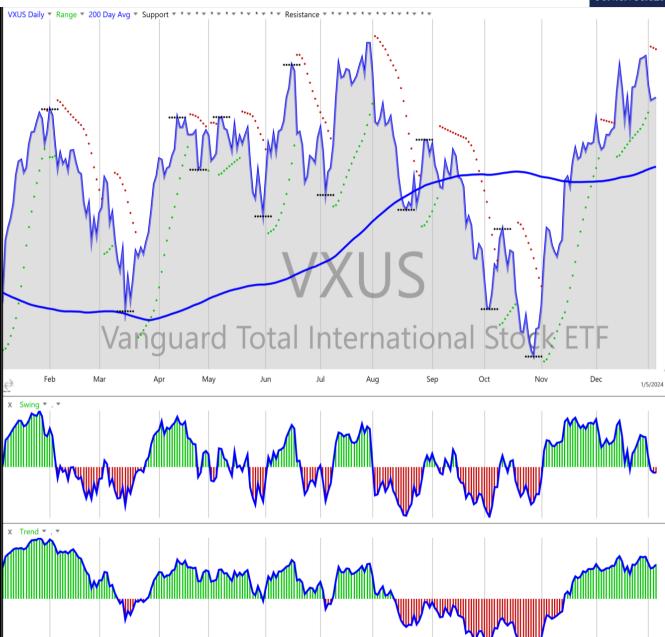
International Equity 1-Year Trend





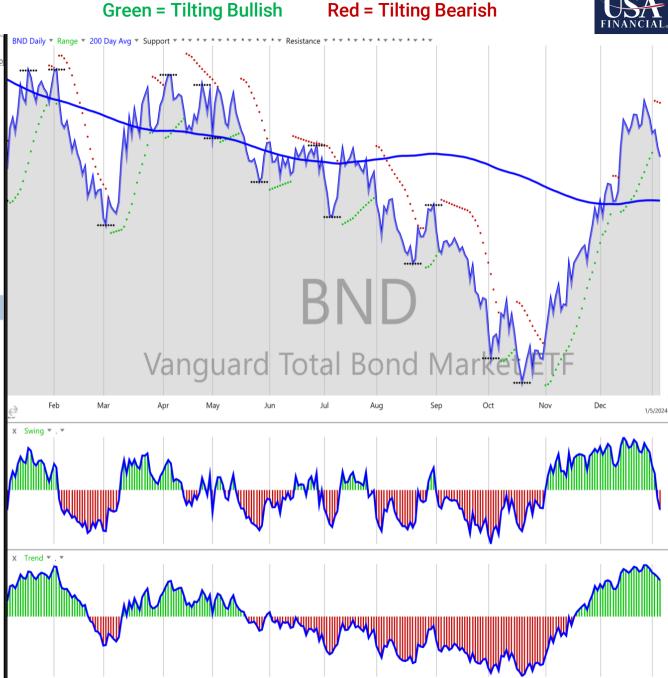






US Bond 1-Year Trend







SECURITIES

Broker-Dealer & RIA Member FINRA/SIPC **FORMULAS**

Formulaic Trending Asset Management **EXCHANGE**

Turnkey Asset Management Program **INSURANCE SERVICES**

Insurance & Annuity
Distribution

ADVISOR ADVANCEMENT

Consulting, Technology & Multimedia Marketing

6020 E. Fulton St. • Ada, Michigan 49301 • usafinancial.com • 888.444.0125



The strategies and concepts discussed are for educational purposes only and do not represent specific investment, tax, or estate planning advice. Investing carries an inherent element of risk and includes the potential for loss of principal and income. We believe it is in everyone's best interests to consult a tax, legal, or investment professional. Past performance is not indicative of future results, actual results may vary. The views expressed represent the personal opinions of the presenter or featured guests; not necessarily those of USA Financial or its affiliated subsidiaries. Any opinions or forecasting statements are subject to change at any time, and without notice. The information expressed herein is obtained from sources that are believed to be credible, however, their accuracy cannot be guaranteed. All data is created from publicly available information and has not been independently verified by USA Financial. Trademark and copyright protected, USA Financial and Affiliates.

The Trending Report represents a visual ranking of our formulaic trending analysis. Our calculations forge a unique combination of the stochastic oscillator, the relative strength index, the moving average convergence divergence and the elder ray indicator. This is executed over various equity subsets and durations in order to reflect a wide range of sensitivities to the market data collected. This is not an investment product offering and is provided for investor reference and perspective only. Past performance is not indicative of future results and actual results may vary. © USA Financial