Trendlines Beat Headlines

Trending Report

Data Ending: 2023.11.27

Soft Landing for Economy? Interest Rate Cuts in 2024?

Make Complexity Simple...
Make Possible Predictable



SECURITIES

Broker-Dealer & RIA Member FINRA/SIPC **FORMULAS**

Formulaic Trending Asset Management **EXCHANGE**

Turnkey Asset Management Program **INSURANCE SERVICES**

Insurance & Annuity
Distribution

ADVISOR ADVANCEMENT

Consulting, Technology & Multimedia Marketing

6020 E. Fulton St. • Ada, Michigan 49301 • usafinancial.com • 888.444.0125



Bloomberg US Edition ▼ Your Account Industries Politics More : -Natural das **Indoor plants** 25% Groceries 25% Restaurant food 24% 20% **Pets** Water/sewage 16%

Prices for many household items have increased significantly from January 2020 to October 2023. 3D Illustration: Steph Davidson/Turbosquid(1), Getty(1)

Just How Bad Is the US Cost-of-Living Squeeze? We Did the Math

By Reade Pickert and Jennah Haque for **Bloomberg Economics + Businessweek**November 27, 2023



United States Inflation Rate

ummary Stats Forecast Calendar Alerts Download

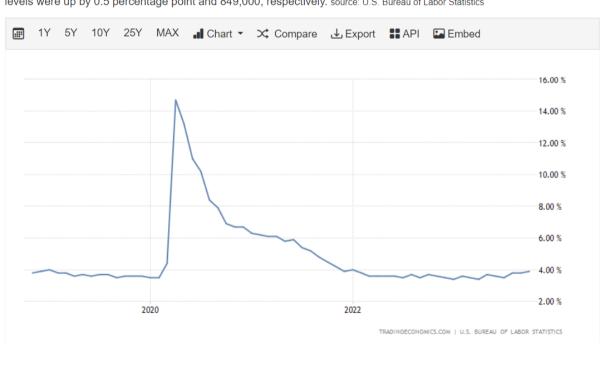
The annual inflation rate in the US slowed to 3.2% in October 2023 from 3.7% in both September and August, and below market forecasts of 3.3%. Energy costs dropped 4.5% (vs -0.5% in September), with gasoline declining 5.3%, utility (piped) gas service falling 15.8% and fuel oil sinking 21.4%. Additionally, prices increased at softer pace for food (3.3% vs. 3.7%), shelter (6.7% vs. 7.2%) and new vehicles (1.9% vs. 2.5%) and continued to decline for used cars and trucks (-7.1%). On the other hand, prices rose faster for apparel (2.6% vs. 2.3%), medical care commodities (4.7% vs. 4.2%), and transportation services (9.2% vs. 9.1%). Compared to September, the CPI was unchanged, the least in fifteen months, and below forecasts of a 0.1% rise, as lower gasoline prices (-5%) offset increases in prices for shelter (0.3%), natural gas (1.2%) and food (0.3%). Meanwhile, the core CPI unexpectedly rose 4% on the year and 0.2% on the month, below forecasts of 4.1% and 0.3% respectively. source: U.S. Bureau of Labor Statistics



TRADING Calendar News Markets Indicators United States Unemployment Rate

Stats Forecast Calendar Alerts Download

The unemployment rate in the United States increased to 3.9% in October 2023, slightly exceeding market expectations and the previous month's figure of 3.8%. This marks the highest jobless rate since January 2022, with the number of unemployed individuals rising by 146 thousand to 6.51 million, while the count of employed individuals decreased by 348 thousand to 161.2 million. The employment rate was down to 60.2% from September's 60.4% and the participation rate edged down to 62.7% from 62.8%. Since their recent lows in April, both the unemployment rate and unemployment levels were up by 0.5 percentage point and 849,000, respectively, source: U.S. Bureau of Labor Statistics



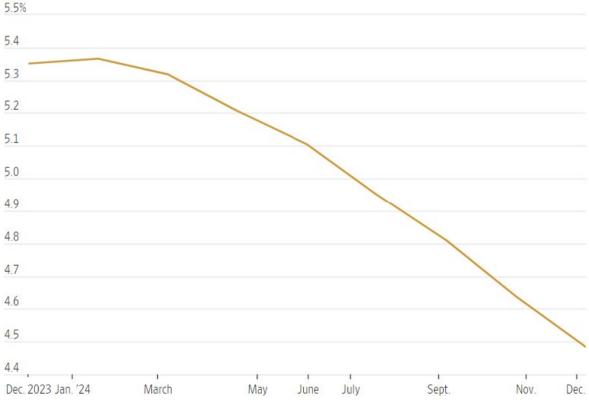
THE WALL STREET JOURNAL.

FINANCE INVESTING

Investors See Interest-Rate Cuts Coming Soon, Recession or Not

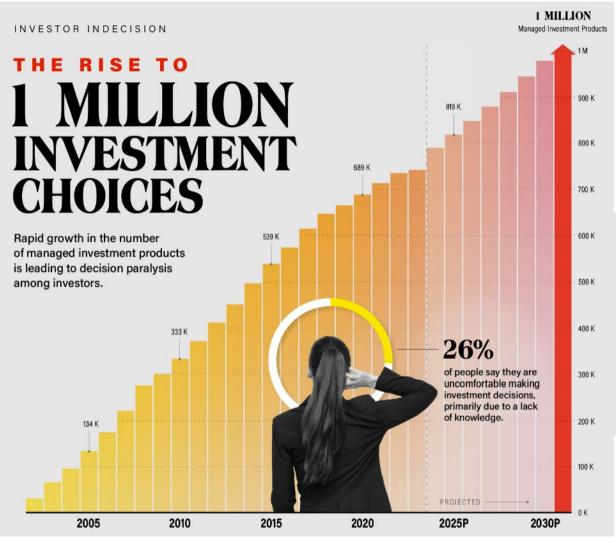
Recent data has fueled bets that cuts could come under a variety of circumstances

By Sam Goldfarb Follow
Nov. 27, 2023 5:30 am ET
Rate expectations



Note: Shows expected path of federal-funds rate as of Nov. 22, based on interest-rate swaps.

Source: Tradeweb



The scale of information available worsens decision paralysis. Notably, investors don't view advisors as being significantly more valuable than other information sources.











US Capitalization 1-Year Trend

OEF

DIA

IVE

IVW

QQQ

VTI IVV

IJJ

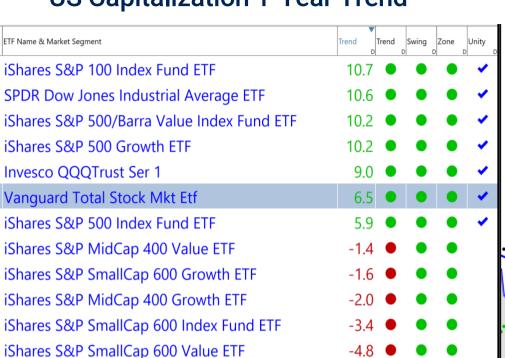
IJT

IJK

IJR

IJS

IJH



-7.6

-11.0

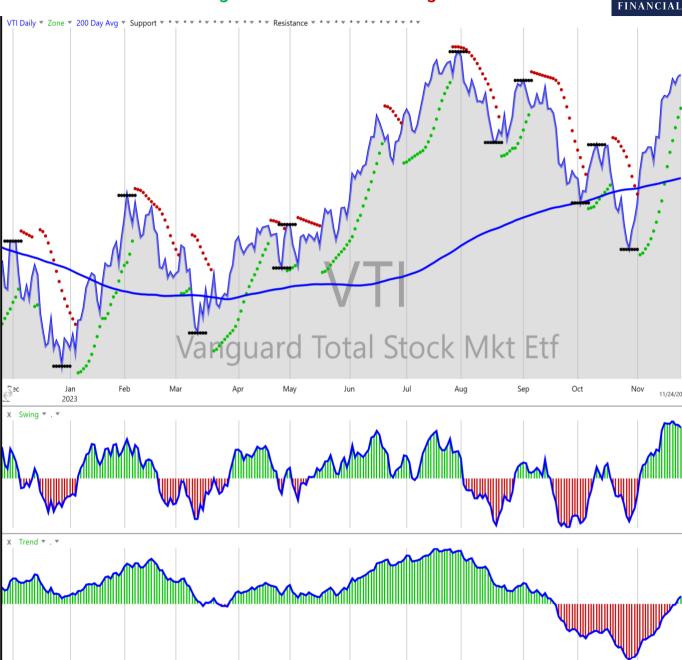
iShares S&P MidCap 400 Index Fund ETF

iShares Russell 2000 Index Fund ETF









US Sector 1-Year Trend

20.2

19.8

12.9

12.0

8.0

-3.9

-8.7

-13.2

-16.6

-18.6

ETF

GLD

VGT

SLV

EQL

ETF Name & Market Segment

SPDR Gold Trust

Vanguard Information Tech Etf

Vanguard Telecomm Srvs Etf
ALPS Equal Sector Weight ETF

Vanguard Financials Etf

iShares Silver Trust ETF

Vanguard Materials Etf Vanguard Utilities Etf

Vanguard Industrials Etf

Vanguard Health Care Etf

Vanguard Energy Etf

Vanguard Consumer Disc Etf

Vanguard Consumer Staples Etf

Vanguard Reit Etf



International Equity 1-Year Trend











US Bond 1-Year Trend

-1.8

-6.0

ETF Name & Market Segment

IEI

IEF TLH

TLT

VCSH Vanguard Short-Term Corporate Bond ETF

iShares IBoxx \$ High Yield Corporate Bond ETF iShares Barclays 1-3 Year Treasury Bond Fund

Vanguard Intermediate-Term Corporate Bond ETF

iShares S&P National Municipal Bond ETF

Vanguard Long-Term Corporate Bond ETF

iShares Barclays 3-7 Year Treasury Bond Fund

iShares Barclays 7-10 Year Treasury Bond Fund

iShares Barclays 10-20 Year Treasury Bond Fund

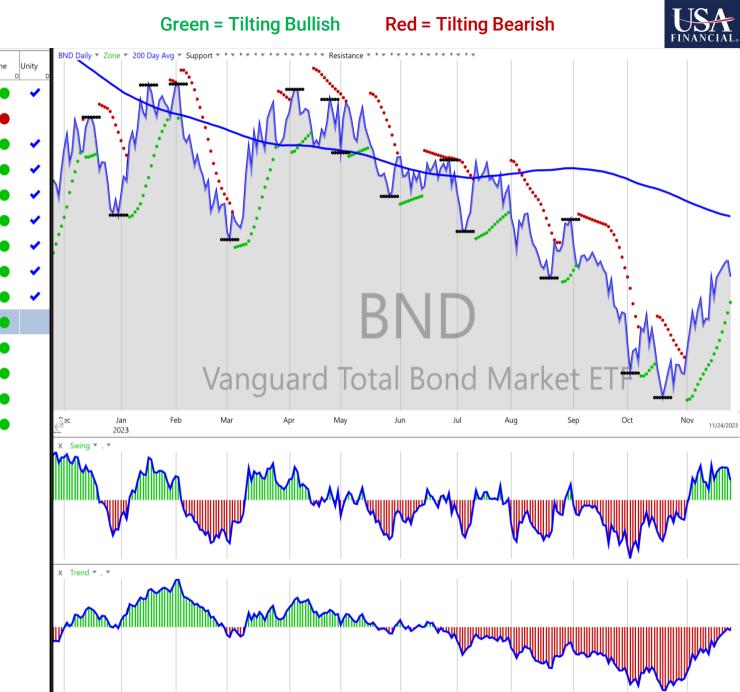
iShares Barclays 20+ Year Treasury Bond Fund

BNDX Vanguard Total International Bond ETF

iShares Iboxx \$ Investop Corp Bd

Vanguard Total Bond Market ETF

GOVT iShares Barclays U.S. Treasury Bond Fund





SECURITIES

Broker-Dealer & RIA Member FINRA/SIPC **FORMULAS**

Formulaic Trending Asset Management **EXCHANGE**

Turnkey Asset Management Program **INSURANCE SERVICES**

Insurance & Annuity
Distribution

ADVISOR ADVANCEMENT

Consulting, Technology & Multimedia Marketing

6020 E. Fulton St. • Ada, Michigan 49301 • usafinancial.com • 888.444.0125



The strategies and concepts discussed are for educational purposes only and do not represent specific investment, tax, or estate planning advice. Investing carries an inherent element of risk and includes the potential for loss of principal and income. We believe it is in everyone's best interests to consult a tax, legal, or investment professional. Past performance is not indicative of future results, actual results may vary. The views expressed represent the personal opinions of the presenter or featured guests; not necessarily those of USA Financial or its affiliated subsidiaries. Any opinions or forecasting statements are subject to change at any time, and without notice. The information expressed herein is obtained from sources that are believed to be credible, however, their accuracy cannot be guaranteed. All data is created from publicly available information and has not been independently verified by USA Financial. Trademark and copyright protected, USA Financial and Affiliates.

The Trending Report represents a visual ranking of our formulaic trending analysis. Our calculations forge a unique combination of the stochastic oscillator, the relative strength index, the moving average convergence divergence and the elder ray indicator. This is executed over various equity subsets and durations in order to reflect a wide range of sensitivities to the market data collected. This is not an investment product offering and is provided for investor reference and perspective only. Past performance is not indicative of future results and actual results may vary. © USA Financial