Trendlines Beat Headlines

Trending Report

Data Ending: 2023.04.07



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$q \equiv$ **CNN launches**

On June 1, 1980, CNN (Cable News Network), the world's first 24-hour television news network, makes its debut. The network signed on from its headquarters in Atlanta, Georgia, with a lead story about the attempted assassination of civil rights leader Vernon Jordan.

CNN went on to change the notion that news could only be reported at fixed times throughout the day. At the time of CNN's launch, TV news was dominated by three major networks—ABC, CBS and NBC—and their nightly 30-minute broadcasts.

THE WALL STREET JOURNAL.

◆ WSJ NEWS EXCLUSIVE | U.S. ECONOMY

Most Americans Doubt Their Children Will Be Better Off, WSJ-NORC Poll **Finds**

Dim view of economy underpins pessimism about future and recordlow happiness in U.S.



Kristy Morrow of Big Spring, Texas, is teaching her sons the importance of spending money on needs, not wants.

PHOTO: ROBIN MOORE

By Janet Adamy Follow March 24, 2023 5:30 am ET







Media overload is hurting our mental health. Here are ways to manage headline stress

Psychologists are seeing an increase in news-related stress; installing a few key media guardrails can help

By Charlotte Huff Date created: November 1, 2022 13 min read Vol. 53 No. 8 Print version: page 20









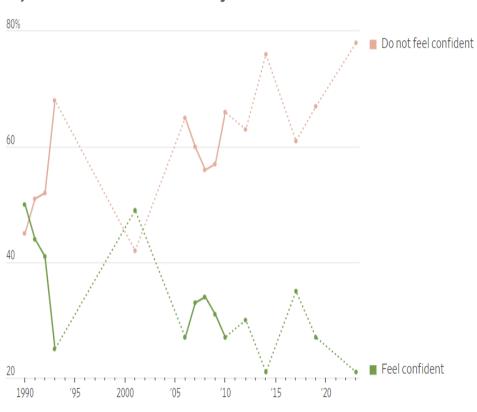






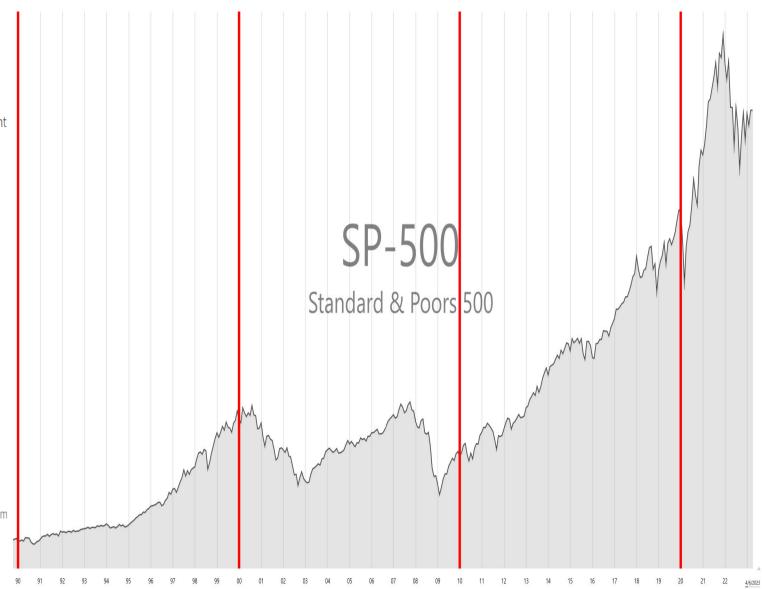


Do you feel confident that life for our children's generation will be better than it has been for us?

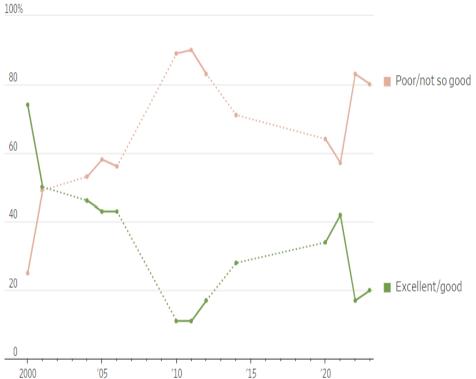


Note: 'Not sure' responses not charted.

Source: WSJ/NORC poll of 1,019 adults, conducted March 1–13, 2023; margin of error +/–4.1 pct. pts. Data prior to 2023 from the General Social Survey annual surveys of 2,000–2,500 adults; margins of error range from +/–2.2 to 3.1 pct. pts.

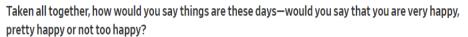


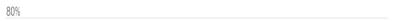
Would you describe the state of the nation's economy these days as...?



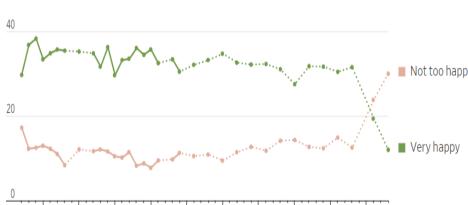
Sources: WSJ/NORC poll of 1,019 adults conducted March 1–13, 2023; margin of error +/–4.1 pct. pts. (2023). Data prior to 2022 are from ABC/Washington Post surveys, most recently of 1,007 adults conducted April 18–21, 2021; margin of error +/–3.5 pct. pts.



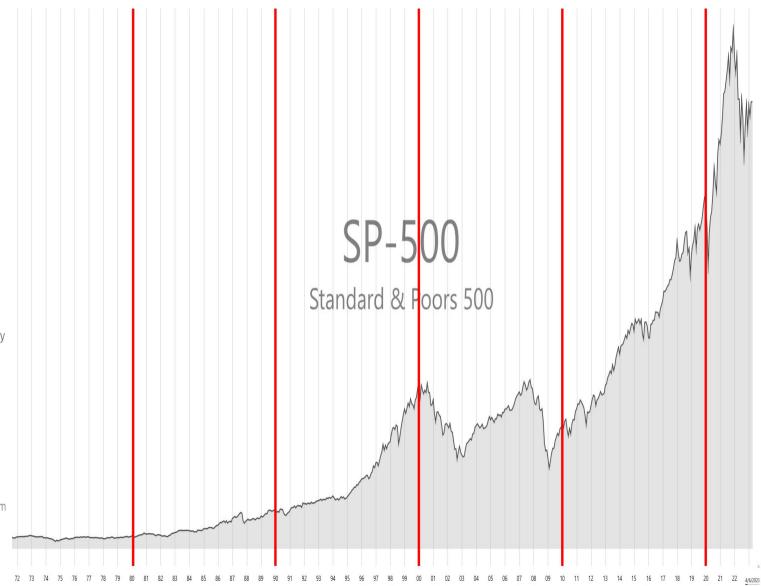




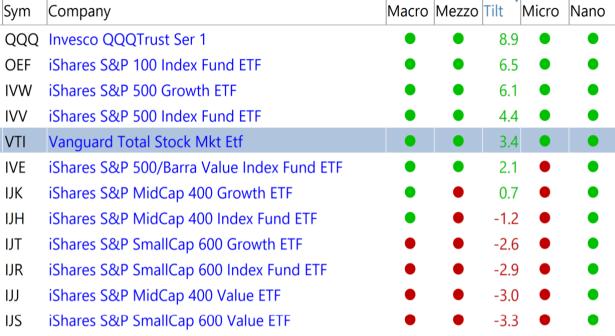


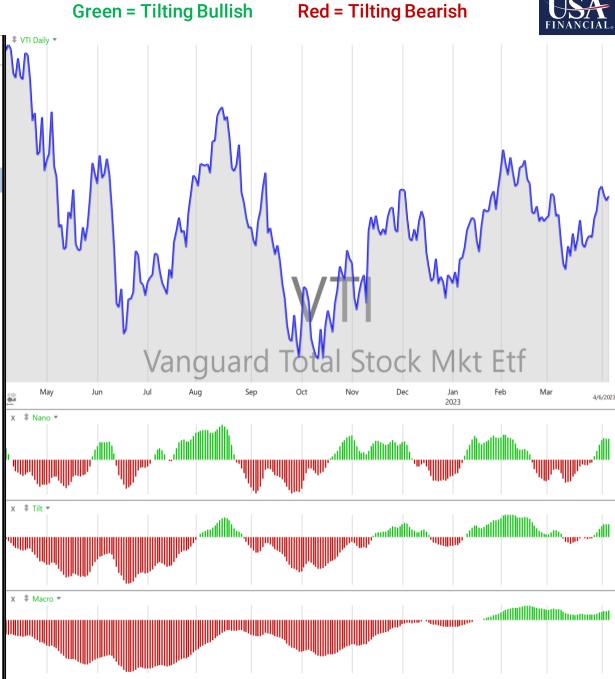


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US Capitalization 1-Year Trend

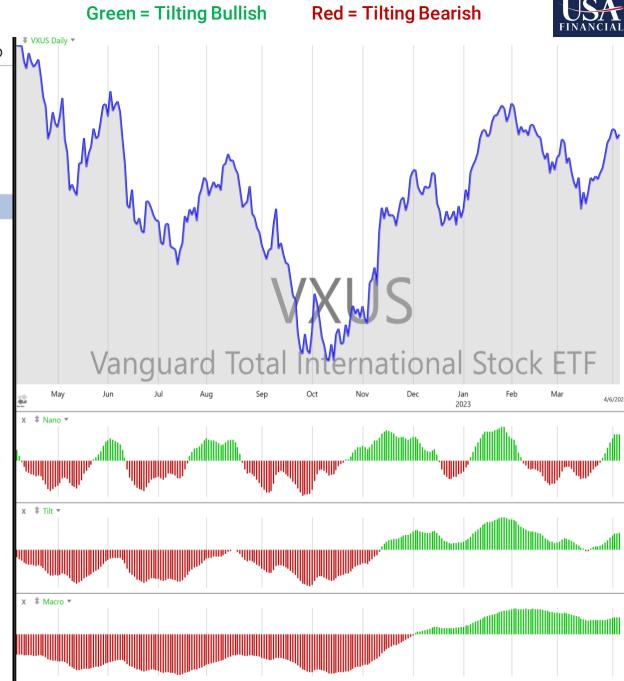




US Sector 1-Year Trend Green = Tilting Bullish Red = Tilting Bearish Macro Mezzo Tilt Micro Nano Company Vanguard Information Tech Etf Vanguard Telecomm Srvs Etf Vanguard Consumer Staples Etf Vanguard Consumer Disc Etf **ALPS Equal Sector Weight ETF** EQL Vanguard Health Care Etf VAW Vanguard Materials Etf Vanguard Utilities Etf Vanguard Industrials Etf Vanguard Energy Etf Vanguard Reit Etf ALPS Equal Sector Weight ETF Vanguard Financials Etf x \$ Nano ▼ x \$ Tilt ▼ x \$ Macro ▼

International Equity 1-Year Trend





US Bond 1-Year Trend

Sym	Company	Macro	Mezzo	Tilt *	Micro	Nano
TLH	iShares Barclays 10-20 Year Treasury Bond Fund	•	•	5.2	•	
VCIT	Vanguard Intermediate-Term Corporate Bond ETF	•	•	5.0	•	
TLT	iShares Barclays 20+ Year Treasury Bond Fund		•	5.0	•	
LQD	iShares Iboxx \$ Investop Corp Bd	•	•	4.9	•	
VCLT	Vanguard Long-Term Corporate Bond ETF	•	•	4.9	•	
IEF	iShares Barclays 7-10 Year Treasury Bond Fund	•	•	4.5	•	
GOVT	iShares Barclays U.S. Treasury Bond Fund	•	•	4.3	•	
VCSH	Vanguard Short-Term Corporate Bond ETF	•	•	4.2	•	•
IEI	iShares Barclays 3-7 Year Treasury Bond Fund	•	•	4.2	•	•
BND	Vanguard Total Bond Market ETF	•	•	4.1	•	•
SHY	iShares Barclays 1-3 Year Treasury Bond Fund	•	•	3.0	•	•
HYG	iShares IBoxx \$ High Yield Corporate Bond ETF	•		1.2		





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